



**PBS**   
**NEWS**  
**HOUR**

**STUDENT**  
**REPORTING**  
**LABS**



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## PBS NewsHour Student Reporting Labs

is a youth media and project-based learning program focused on multi-media storytelling, community journalism and civic engagement.



# Our Goals



- **Teach:** Provide free online resources for teachers & students
- **Train:** provide in-person & virtual trainings for students & teachers
- **Uplift:** Amplify diverse student voices by publishing their work on broadcast, digital, social media, local & national news outlets



# WHAT IS PBS NEWSHOUR STUDENT REPORTING LABS?



WHYY  
PBS NPR

**MEDIA**  
**LABS**

*We The  
Young People*

MOMENTS OF TRUTH

PBSO NEWS HOUR  
STUDENT REPORTING LABS



# Power of SRL: Research Findings

## Evaluations shows *significant impact* on student learning and growth



1. **Media production skills:** gathering and synthesizing information, communicating ideas, and engaging in cycles of revision and feedback.
1. Significant increases in **collaboration and teamwork** competencies, **intellectual curiosity** and **confidence in self-expression**.
1. Significant increases in **media literacy** analysis skills and a shift towards high-quality news sources over entertainment-type news: PBS and NPR over others
1. **Less apathetic** view of news and journalism - > AGENCY
1. Increased interest in **civic engagement** activities, particularly ones that are digital and collaborative, as well as commitment to **volunteering and problem solving**.



# Media literacy



- *Media-making with professionals is a way to become media literate*
- **Start small:** use smartphones & platforms students are already using (TikTok, Instagram) to teach a journalistic approach to storytelling
- **Uplift:** celebrate their voices and successes. Let them know adults & people in power care about their perspectives

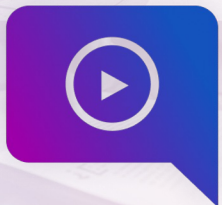


# Discover the power of youth media

Lesson plans, projects, storytelling resources and tutorials just for you.

**GET STARTED**

Follow us on social



# storymaker

[www.story-maker.org](http://www.story-maker.org)



**Weekly office hours**

**Sundays in StoryMaker**

**Monthly StoryMaker Intro Sessions**

**Monthly Study Halls**

**Study Buddies!**

# Evergreen, Every-day Assignments



Lesson                      50 - 60 Minutes

**Shifting the Frame**  
How are communities portrayed in the news media?

Save 



Lesson                      50 Minutes

**Fact-checking for beginners**

Save 



Lesson                      50 Minutes

**Find Your Story**  
Develop a compelling news story

Save 



# Deadline-Driven, Themed Assignments



Challenge 1-2 Weeks

**Rapid Response: I'm voting because...**

DEADLINE: Friday, September 30th



Challenge 1-2 WEEKS

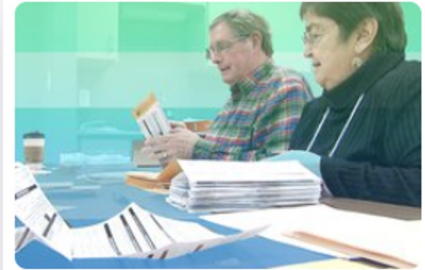
**My Registration Story**

DEADLINE: Friday, September 30th



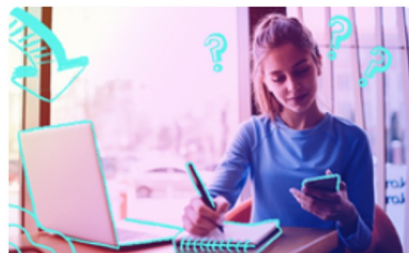
Project 4-6 weeks

**2022 Student Journalism Challenge: My Education, My Future**



Project 2-4 Weeks

**Election Worker Profile**  
Video Profile



# Types of Media-Making in StoryMaker

## Easy/ Beginner

Quick turnaround, deadline-driven assignment based on current events or breaking news.

- Time to complete: 1-5 days
- Skill level: beginner but open to all students
- Expectations:
  - No editing
  - Raw files
  - Speaking straight to camera
  - B-roll optional
  - No YMP feedback

## Medium/ Intermediate

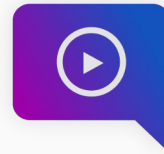
Storytelling assignment in a variety of formats based on specific topic or theme.

- Time to complete: 2 weeks to one month
- Skill level: beg. to intermediate
- Expectations:
  - Basic editing
  - Interviews and b-roll
  - Avoid jump cuts
  - YMP feedback if needed
- Examples:
  - Profiles
  - Video Diaries

## Advanced

Advanced storytelling assignment in a variety of formats based on specific topic and theme

- Time to complete: 6-8 weeks
- Expectations:
  - “Almost” ready to publish Final Cut
  - YMP feedback if needed
  - No jump cuts, transitions, or music
  - Image quality: good lighting, framed properly, steady
    - Audio quality: clear, without hiss, hums, or loud background noises.
- Examples:
  - News Packages
  - Explainers



**storymaker**

# 2022-23 PROMPTS

## STUDENT JOURNALISM CHALLENGE

How is school preparing students for the future? What's working? What could be done differently? What do teens want from classes that doesn't currently exist? This year, something new - we're accepting written, audio, or video stories for a chance to win creative software, a \$250 gift card and have your story published by PBS NewsHour and local public media platforms. **Deadline: Fri. December 2, 2022**

[LINK](#)

## FOOD & IDENTITY

Use this fun and creative prompt to explore the relationships between food, identity, family, culture, communities, and ourselves. **Deadline: Fri. March 3, 2022 LINK COMING SOON**

## U.S. MIDTERMS + DEMOCRACY

With the midterm elections looming in November, we explore voting and ways young Americans are getting politically engaged. SRL election prompts will include: "My Registration Story"; Interviewing Election Officials; "What's on the Ballot?" and a Rapid Response for first-time voters. Content will be part of a 30-minute *We the Young People: Moments of Truth* special. [LINK](#)

## RAPID RESPONSES + OTHER OPPS

SRL will release rapid responses as current events unfold. Check StoryMaker regularly as additional prompts will be published, including connections to Ken Burns' *U.S. + The Holocaust* and *Making Black America*.

## MENTAL HEALTH PODCAST

From the pressures of relationships to sports to appearing a certain way on social media, students explore a wide range of mental health challenges. Contribute to season 3 of *On Our Minds*, SRL's award-winning podcast.

**Fall deadline: Fri. October 7, 2022.**

**Winter/Spring deadline: Feb. 3, 2023 [LINK](#)**

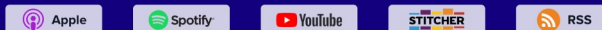


# Youth Mental Health Podcast

## ON OUR MINDS

PBS NEWS HOUR STUDENT REPORTING LABS WELL BEINGS

On Our Minds is a student-led and student-produced podcast about the biggest mental health challenges young people face. In each episode, two teen reporters guide you through stories by high schoolers from PBS NewsHour Student Reporting Labs about the teenage experience that will connect, educate and inspire listeners of all ages.

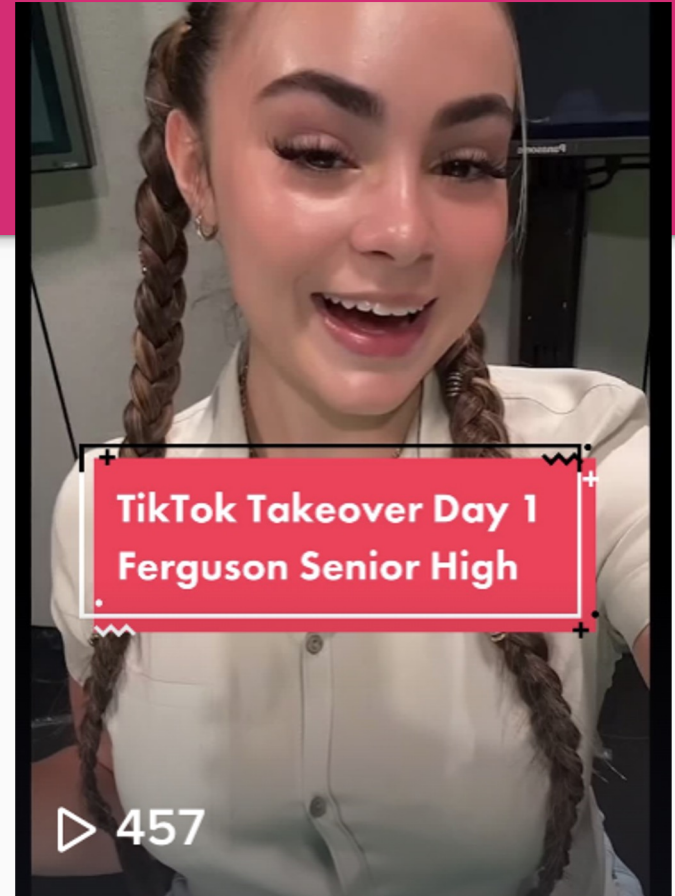




# TikTok Takeover



- ★ Monday: Show us your Lab!
- ★ Tuesday: Day in the Life
- ★ Wednesday: So You Think You Can Dance?
- ★ Thursday: 5 things to know about my school.
- ★ Friday: Best story I've heard all week
- ★ **OPTIONAL: Dream Interviews**



# Next Steps



- **Check out STORYMAKER**; adapt and implement one or more lesson plans with your program [www.story-maker.org](http://www.story-maker.org)
- **Create a profile** and connect with other teachers and project leaders
- **Supplementary sessions (a.k.a. Office Hours)** schedule one-on-one with our staff

# Annual student academy

Application coming soon for June 21-29, 2023 in Boston, Massachusetts







## Annual summer teacher workshop

**SAVE THE DATES!**

Application coming soon for:

July 24-27, 2023

At PBS NewsHour in  
Arlington, Virginia



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**Q&A**

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