



The Changing Story of Local TV News
Carolyn Donaldson, 25+ TV Anchor/Reporter
February 8, 2023

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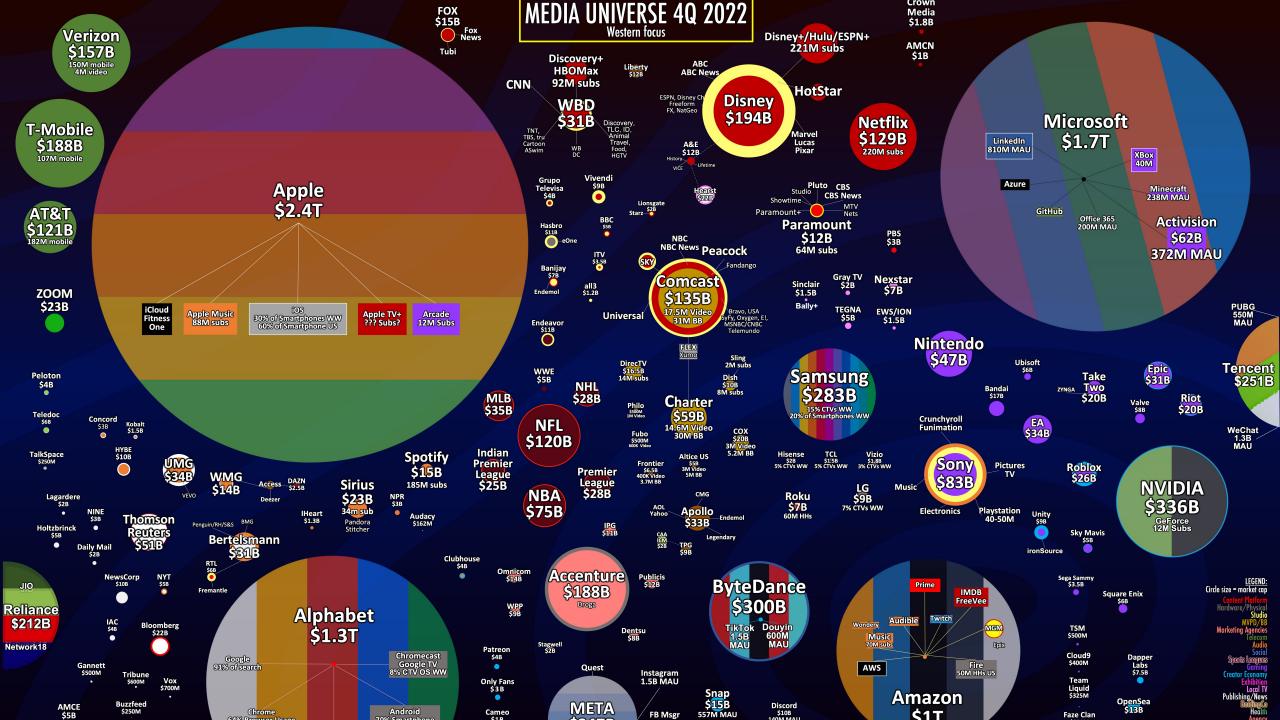


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Journalism: What It Is And Why It Matters



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Code of Ethics

SEEK TRUTH AND REPORT IT

Ethical journalism should be accurate and fair.

MINIMIZE HARM

tithical journalism treats sources, subjects, colleagues and members of the public as human beings deserving of respect.

ACT INDEPENDENTLY

The highest and primary strigation of ethical journalism is to serve the public.

BE ACCOUNTABLE AND TRANSPARENT

lithical journalism means taking responsibility for one's work and explaining one's decisions to the public.



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Rebuild local news?



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