



**The Changing Story of Local TV News**  
**Carolyn Donaldson, 25+ TV Anchor/Reporter**  
**February 8, 2023**





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## Journalism: What It Is And Why It Matters





# Code of Ethics

## SEEK TRUTH AND REPORT IT

*Ethical journalists should be accurate and fair.*

## MINIMIZE HARM

*Ethical journalism treats sources, subjects, colleagues and members of the public as human beings deserving of respect.*

## ACT INDEPENDENTLY

*The highest and primary obligation of ethical journalism is to serve the public.*

## BE ACCOUNTABLE AND TRANSPARENT

*Ethical journalism means taking responsibility for one's work and explaining one's decisions to the public.*



## Rebuild local news?



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**[cdonaldson@psu.edu](mailto:cdonaldson@psu.edu)**